



## **YOUTH WHEELCHAIR BASKETBALL CAMP**

Friday, July 31<sup>st</sup>–Sunday, August 2<sup>nd</sup> 2026

Brock Sports & Recreation Center, Randolph-Macon  
College, 417-473 N Center St, Ashland, VA 23005

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The Sportable Wheelchair Basketball Camp is a transformative experience for youth athletes ages 5 through high school with permanent lower limb physical disabilities. The camp continues to grow in participation and impact.

The camp began with 17 campers in 2022, grew to 21 campers in 2023, 35 in 2024 and 37 in 2025. Founded by Sportable athlete and Billie Jean King Youth Leadership Award recipient Hannah Smith, this camp provides young players the opportunity to see their potential through the lens of sport. All camp counselors are athletes with disabilities, offering representation and a sense of belonging often unavailable elsewhere.



### **THE RISING STAR | PRESENTING SPONSOR | \$5,000**

- Designated as Presenting Sponsor of the camp on all media and marketing materials;
- Marquee signage opportunity on site;
- Logo included on camp website and marketing collateral;
- Opportunity to provide promotional items to campers;
- Logo prominently featured on front camp t-shirt;
- Promotion on all Sportable social media channels;
- Meet & Greet opportunity w/ Paralympic camp counselors for company leadership.

### **THE FUEL | LUNCH SPONSOR | \$1,000**

- Designated as the Official Lunch Sponsor of Sportable's Youth Wheelchair Basketball Summer Camp;
- Logo placement and recognition during lunch on all days of camp;
- Promotion on Sportable social media channels;
- Inclusion on camp website and marketing materials;
- Logo on camp t-shirt;
- Opportunity to provide promotional items to athletes;
- Opportunity to table on-site at camp.



## **ROLL MODELS | REPRESENTATION SPONSOR | \$2,500**

- Designated as Roll Models Sponsor of the camp coach and counselor experience on select media and marketing materials;
- Logo featured on coach/counselor sports chair placards (see photo above);
- Logo included on camp website and marketing collateral;
- Sponsor recognition on site throughout camp weekend;
- Opportunity to provide promotional items for campers;
- Promotion on Sportable social media channels;
- Meet & Greet opportunity with Paralympic and adaptive sports camp counselors for company leadership.



### **BEYOND THE COURT | IMPACT SPONSOR | \$1,000**

- Designated as Beyond the Court Sponsor on all media and marketing materials for camp;
- Promotion on all Sportable social media channels;
- Logo included on camp website and marketing collateral;
- Opportunity to provide promotional items to campers;
- Invitation to attend camp activities and celebrate athletes throughout the weekend.

### **COMMUNITY CHAMPION | SUPPORTING SPONSOR | \$500**

- Designated as a Community Champion Sponsor on all media and marketing materials for camp;
- Promotion on Sportable social media channels;
- Logo recognition on camp website and marketing materials;
- Opportunity to provide promotional items to athletes;
- Invitation to attend camp activities and celebrate athletes throughout the weekend.



Sportable's mission is to create opportunities and transform the lives of individuals with physical disabilities, visual impairments, and those requiring physical accommodations through sport, recreation, and wellness.

For more information, contact:

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