



Sportable Board Meeting
Thursday, August 18, 2022
Sheltering Arms Institute
4:00 - 5:30 p.m.

Directors Present at Sheltering Arms: Christie Wilson (Chair), Alan Lombardo, Missy Bass, Ryan Byrd, Mandy Marchiano, Megan O’Neill, J.C. Poma, Megan Schultz, Zack Smith, Dohn Guyer

Directors Present via Zoom: Eric Hieber

Directors Not Present: Wayne Duman, Robert Cowgill, Steve Fargis, Natisha Knight, Dan Schmitt, Scott Whitehead, Scott Golden, Beth Nash, Scott Zaremba, Clay Bowles, Corbin Ensign

Others Present: Sportable staff Hunter Leemon, Laura Bennett, Caitlyn Berry, and Katy Latimer

Meeting called to order by Christie Wilson at 4:00 p.m.

I. Mission Moment

New Development Director, Katy Latimer, was introduced and welcomed. Katy started on Monday (August 18) and joins Sportable with 7 years of fundraising experience in the Richmond community.

II. Consent Agenda

Christie

A motion to approve the consent agenda was made by Alan Lombardo and seconded by Zack Smith. All present were in favor and the motion carried.

III. Committee Reports

A. Development Committee

Zack

Zack reviewed the development report and shared the dashboard. As of the time of the meeting, we were at 41.46% of our fundraising goal for FY23. We have gained 183 new donors since May 1, 2022. The Kon-Tiki challenge has exceeded its goal at \$130,557. Board gifts are needed as soon as possible in order to achieve 100% board giving.

Shared that two donors have offered challenge matches - with pledges of \$50,000 each (total of \$100,000). These gifts will have to be matched with new dollars, either from new donors or increased gifts. This commitment solidified two weeks ago. This will be the large focus of the development committee meeting next week (8/26/2022).

B. Finance Committee

Hunter

Hunter announced that Robin Gordon has resigned from the Board of Directors. Wayne Duman has stepped up and agreed to return to the position of finance committee chair and organizational treasurer. In the finance committee meeting earlier this week this was approved.

Vote on Wayne as chair of the finance committee - all in favor.

C. Governance Committee

Megan

Prioritized goals as a committee in the most recent governance committee meeting. Primarily focused on policies and procedures. Prioritizing having the executive director review policy finalized by 1/1/2023. Adding DEI as a strategic plan item is also a high priority.

IV. Executive Director Update

Hunter

Hunter provided several updates. Michelle Page, Operations Coordinator, joined Sportable on August 15, 2022. She will be direct program support, helping eliminate logistical burdens for programming.

Strategic changes will be taking place. Over the next 60 days there will be a large development focus - including strategic updates in development to be discussed in the committee meeting next week.

Tailgate runs from 9/22 - 8/2 and will be a huge focus. There will be a Kon-Tiki reception on Thursday, October 6, 2022 at the Virginia War Memorial. Dan Schmitt's network will be in attendance. This will be a cultivation event and an opportunity to highlight what Dan was able to do for Sportable with his cross-country journey. Board members are encouraged to attend.

Other upcoming events:

- Tomorrow (August 19) is Josh Sloan's last day with Sportable. The board is invited to attend a happy hour/going away party at 3:30pm at Starr Hill. The Possum's will be in attendance.
- Hannah Smith is running a Youth Basketball Camp at Glen Allen High School Saturday (8/20) and Sunday (8/21).
- The Athlete/Associate Board Tailgate will be Friday September 22, 2022 at Triple Crossing Brewing (Fulton) from 5:30-8:30pm.

Hunter also shared that we will be expanding the building toward the interior (this will be a big focus over the next 60 days). Current lease is through 12/31/2022, we are hoping to extend the lease for 5 more years.

We are working on filling Josh Sloan's position, but not hastily. Looking for the right fit.

V. Open Discussion

A. DEIB Update

Megan/Laura

Discussion around diversifying recruitment around the board and getting a better understanding of why that is important. Emphasizing the importance of making sure the board, and ultimately staff,

understand that “why?” Megan O’Neill offered for one of her colleagues to come in and speak to the board, so that they can better understand the “why?” moving forward.

We could start with the board, then expand to staff, or do both at the same time. It was suggested to have the training session during a board meeting as an agenda item.

The CNI services grant is being delayed. They are re-releasing the RFP. That grant was focused on DEI and reducing barriers to services, hiring people with lived experiences, etc.

B. Strategic Questions/Plan

Christie

Strategic refresh document presented, including guiding questions. Broken into three major categories - data-governance, strategic partnerships-development, sustainability-finance

The goal is for each committee of the board to use these questions to come up with new action items. Will be up to the committee to prioritize these questions and items (with staff support), and report what has been accomplished.

Data update - we are working on taking the data we already have, getting it organized in a database so that it can be analyzed, and collecting it on a more consistent basis in the future.

C. VDH Opportunity Laura/Hunter

Sportable has recently received a grant from VDH to administer two pieces of curriculum: Coaching Boys into Men, and Female Athletes as Leaders - the entire focus is preventing sexual harassment and assault. This is meant to protect our athletes. We will go through our training, policies, procedures, etc. and update them along with this model. This project will work with coaches, athletes, and volunteers to create a curriculum that is customized to fit our athletes. Focused on youth, with the opportunity for mentorship from older volunteers and athletes. Can be used as a model across the country.

This is an opportunity to start with VDH as a partner as we move more into the health & wellness space. This will be a good contribution to both the health and sports world. “Safe Sport” is a training certification.

The question of whether there will be the opportunity to publish this. The answer is yes - the VDH is not restrictive.

D. CNI Update

Caitlyn

Caitlyn Berry, Health & Wellness Outcomes Manager, presented an update on the CNI grant. Dr. Cifu with VCU wrote the grant primarily, with feedback and support from others. This grant brought Caitlyn on and spearheaded Sportable’s growth in adaptive wellness programming and emphasis on data.

Phase 1 (through mid-May 2023) is program development & feasibility. Phase 2 is a comparative trial. Starting with the “MENTOR” program (Mindfulness, Exercise, and Nutrition To Optimize Performance) created by the National Center on Health, Physical Activity, and Disability (NCHPAD).

All participants are reporting a high level of enjoyment and satisfaction. Not all participants are Sportable athletes, but most are. All have been invited to participate in Sportable programs. Being in the feasibility stage - this will help us receive feedback.

The MENTOR program includes wellness webinars. These webinars are posted online so that Sportable can be a hub for all adaptive health and wellness.

Alan Lombardo commented that Sheltering Arms Foundation (and all foundations) are looking for increased outcome data. Work like this, collecting data, helps to prove the value of what we do.

VI. Adjournment

Christie

The meeting adjourned at 5:11 p.m.

Respectfully Submitted,

Katy Latimer on behalf of Scott Zaremba